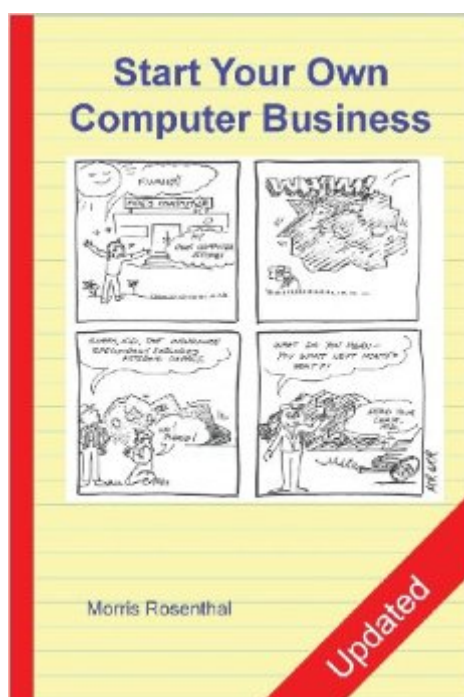


The book was found

# Start Your Own Computer Business: Building A Successful PC Repair And Service Business By Supporting Customers And Managing Money



## Synopsis

2013 UPDATED EDITION - If you purchase the book as new or used through Marketplace, check with the seller that you are getting the updated edition with an "Updated" banner on the cover. From buying and selling PC hardware to product development and selling services, "Start Your Own Computer Business: The Unembellished Guide" offers a realistic picture of making it on your own. Bestselling author, Morris Rosenthal, has 15 years of experience in the computer business, building and repairing thousands of PCs and helping hundreds of customers. The book mixes practical advice and cautions with real-world anecdotes of successes and failures. Dollars and cents play a prominent role in the book, as Rosenthal stresses that the real challenge of succeeding in the computer business is the business part of the equation. Managing employees, inventory and scarce financial resources are covered, along with how to remain sane and when to quit. The book is illustrated with a series of original cartoons on the computer business subject.

## Book Information

Paperback: 161 pages

Publisher: Foner Books (February 14, 2013)

Language: English

ISBN-10: 0972380108

ISBN-13: 978-0972380102

Product Dimensions: 6 x 0.4 x 9 inches

Shipping Weight: 11 ounces (View shipping rates and policies)

Average Customer Review: 4.1 out of 5 stars [See all reviews](#) (69 customer reviews)

Best Sellers Rank: #427,110 in Books (See Top 100 in Books) #53 in [Books > Computers & Technology > Hardware & DIY > Maintenance, Repair & Upgrading](#) #594 in [Books > Business & Money > Small Business & Entrepreneurship > New Business Enterprises](#) #686 in [Books > Business & Money > Small Business & Entrepreneurship > Home Based](#)

## Customer Reviews

I liked the book. From a small pc builder's viewpoint, a hard part in getting started is in finding REAL wholesaler sources. (Not middlemen who get in the way and jack up one's final costs). The book mentioned a website called the Reseller's source kit. ([...] It is a "subscription only" site (to gain access to the vendor's). But, they also offer a free newsletter. I joined the site and while it had interesting newsletters and informative details about the "small-biz-owner-pc-shop" business. I was not blown away by any great pricing, on OEM software, or on hardware. [So the idea of finding

cheap hardware and software, then build a pc for cheap,WHILE making a reasonable (\$100+) profit, very quickly vanished]The small biz owner that deals with PC's has to think NICHE!There's not enough money to be made in marketing of pc's directly to consumers. Maybe \$100 per pc, a big MAYBE!One NICHE could be after-the-sale "services".- Training on software apps,- peripherals training (i.e. video editing),- remote data backup services (offsite disaster recovery)- or other services.If nothing else, it is an eye opening book into what is involved in running this type of business.In today's world, I think a small pc retail business would be very hard pressed to compete against someone like Dell ,head to head. Only on price.The giant pc makers have volume purchasing on their side and inexpensive overseas tech support personnel on call.But if you think "computer Consultant" and find a niche area to specialize in, there is money to be made.

[Download to continue reading...](#)

Start Your Own Computer Business: Building a Successful PC Repair and Service Business by Supporting Customers and Managing Money Make Money Repairing iPhones: A Guide for Today's Hustler on How to Start and Grow a Successful iPhone Repair Business Homesteading for Beginners: Self-sufficiency guide, Grow your own food, Repair your own home, Raising Livestock and Generating your own Energy (Homesteading, ... Credit Repair Secrets: The Complete Credit Score Repair Book: How To Fix Your Credit, Improve Your Credit Score, And Bullet Proof Your Credit Report Using Current Credit Repair Tips Start Your Own Corporation: Why the Rich Own Their Own Companies and Everyone Else Works for Them (Rich Dad Advisors) Credit Repair: The Complete Step-to-step Guide To Raise Your Credit Score Quickly And Control of Your Financial Life (Credit Repair Secrets, Credit Repair Tips, Fix Bad Credit) The Home-Based Bookstore: Start Your Own Business Selling Used Books on , eBay or Your Own Web Site How to Build Your Own Website With Little or No Money: The Complete Guide for Business and Personal Use (How to Open and Operate a Financially Successful...) Starting Your Lawn Care Business: The complete guide to making money with your lawn care business startup (lawn care service,) Homesteading for Beginners: How to Grow Your Own Food, Raise Livestock, Repair Your Home Yourself and Generate Your Own Power Next Generation SOA: A Concise Introduction to Service Technology & Service-Oriented Architecture (The Prentice Hall Service Technology Series from Thomas Erl) Training Your Own Service Dog Book 2: Training Psychiatric Service Dogs - PTSD, Anxiety Disorders, and Depression HACKING: Beginner's Crash Course - Essential Guide to Practical: Computer Hacking, Hacking for Beginners, & Penetration Testing (Computer Systems, Computer Programming, Computer Science Book 1) Your First \$1K: How to Start a Successful Blog and Make Money Doing it Home Based Business Escape Plan: How To Make \$10,000 Per Month With Your Own Part-Time,

Online Lifestyle Business: Home Based Business Ideas (Home Based Business Opportunities)  
CompTIA A+ For Beginners: The Ultimate Study Guide To Pass Your CompTIA Exam And Get Your Certification (Computer Repair, Computer Hardware, A+ Exam, PC Technician) The Bike Doctor's Mobile Bicycle Repair Manual: How to Start and Run A Mobile Bicycle Repair Shop Blog to Win Business: How to Enchant Readers and Woo Customers Not Your Parents' Money Book: Making, Saving, and Spending Your Own Money Debt-Free: How to Get Out of Debt To Your Road Towards Financial Freedom (Get Out of Debt, Budgeting Money, Save Money, Credit Card Debt, Wealth Management, Credit Control, Money Tips)

[Dmca](#)